



Gr8 Pasta Push Group Checklist

On your mark...

- Appoint a Pasta Drive Team to handle the logistics of your drive.
 - Decide who will serve as the main coordinator and point of contact with the rest of your organization, and with Second Helpings.
 - Consider appointing others who are enthusiastic about the drive. They are your champions!

- Decide if you will raise pasta, funds, or both. Be sure to submit the interest form on our website [here](#) (click the button labeled “Participate in the Gr8 Pasta Push)

- Set a pasta drive goal.
 - What would happen if everyone in your office or neighborhood donated at least one box of pasta? How much could you collect? Having a goal of 100% participation might seem like a lofty one but remember that peer pressure can be a good thing if it’s focused on a positive goal like this one!

Get set...

- Start planning your marketing campaign. How will you get the word out and get your team interested in the drive?
 - Sometimes the best drives are the result of a little friendly competition. Bragging rights are often enough, but maybe you could sweeten the deal with ice cream, pizza, or a trophy for the winners.

- Use our **flyer** to promote your drive. Add your company’s logo and drive details (deadline, drop-off location, prize for winner, etc.)

- Educate everyone: Some of the most successful drives are ones where participants truly understand what Second Helpings does and why we do it.
 - Reach out [here](#) if you’d like someone from Second Helpings to speak to your team or give a presentation
 - Reach out [here](#) if you’d like to schedule a tour of Second Helpings

- Send out e-mails, memos, and newsletters to publicize the drive.



Go...

- Place your collection boxes in heavily trafficked, easily visible areas.
 - Bag Hunger: Challenge everyone to fill a grocery bag with pasta and bring it to a drop-off point.

- Send out frequent notifications about your progress toward your goal.
 - Be social. Don't underestimate the value of social media to get in touch with your community. Don't forget to tag Second Helpings so we can engage with your posts!
 - @SecondHelpings on Facebook and Twitter
 - @SecondHelpingsIndy on Instagram

- If competing, send out frequent notifications about the progress of each team.

At the Finish Line...

- Email info@secondhelpings.org to let us know you have food to donate, and we can coordinate a pickup or delivery with you.

- Share your success and thank those who participated.